I. Welcome (8:30 a.m.)
   A. MARUM (Dr. Wefer or Albert Gerdes)
   B. IODP-MI (Kiyoshi Suyehiro, president & CEO)
   C. TF acting chair (Alan Stevenson) overviews the day’s meeting

II. Future Outreach Implementation
   A. IODP-MI’s role/status of resources: (K Suyehiro, Jamus Collier)
      1. Web site management (www.iodp.org)
      2. Video library
      3. Media Relations
      4. Exhibit booths/structures
      5. Media tools: EurekAlert, MediAtlas, Newswise, Meltwater Monitoring
      7. Social networks: LinkedIn, YouTube
   B. Integrated or non-integrated Outreach?
      1. Pros/cons
      2. Discussion/outline of new modus operandi
   C. INVEST
      1. Kathy Ellins—summary overview
      2. Discussion of Outreach white paper/recommendations
      3. Naming of new program, i.e. Outreach considerations
      4. Ramifications of branding a new drilling program

Lunch break (noon)

III. Expedition Promotion
   A. Review of 2009 completed expeditions:
      1. USIO (G Schmidt)
      2. ESO (A Stevenson)
      3. CDEX (T Yoshizawa)
   B. Upcoming plans FY10
      1. USIO (G Schmidt)
      2. ESO (A Gerdes)
      3. CDEX (T Yoshizawa)
   C. IODP booth at AGU—white board: planning/assignments/timetable
   D. IODP Town Hall Meeting—white board: meeting/assignments/timetable

IV. Wrap-up (5 p.m.)
   A. Next steps
   B. Future of Task Force